

Hello!

I am Jolandé Duvenage

Lessons from a (corporate)
Intrapreneur –
Exponentially into the future



A word cloud featuring various technology and business terms. The background is a gradient from light green on the left to teal on the right. The words are arranged in a cluster, with some oriented horizontally and others vertically. The colors of the words include yellow-green, blue, dark grey, and purple.

Trust
Cybersecurity
Gamification
Small data
Artificial intelligence
Internet of Everything
Regulation
Blockchain
Big data
Fintech
Machine Learning
Exponential
Inclusion
Cryptocurrency
platforms



THINK

Linear to exponential

#1

10X



PLATFORMS have replaced ENERGY and BANKING



TECH



OTHER

Top 5 Publicly Traded Companies (by Market Cap)

2001



\$406B



\$365B



Exxon

\$272B



citi

\$261B



Walmart

\$260B



2006

Exxon

\$446B



\$383B



\$327B



Microsoft

\$293B



citi

\$273B



2011

Exxon

\$406B



\$376B



\$277B



\$237B



\$228B



2016



\$582B



Alphabet

\$556B



Microsoft

\$452B



amazon

\$364B



\$359B



**Exponential platform:
matchmaking producers and consumers**

WECHAT



**"They get me better
than anyone else"**

Seth Farbman



Emotionally Intelligent Tech

PLAN and BUY-IN

Change: there is a snail in the race

#2





PLAN and BUY-IN

Change: there is a snail in the race

“

If you can't
explain it
simply, you
don't
understand it
well enough.

ALBERT EINSTEIN

- ▶ Co-create and collaborate
- ▶ Value proposition
- ▶ Outside In vs Inside Out
- ▶ Business case

***“A gap in the market, doesn't
mean there is a market in the gap”***

- The Art of Start

- ▶ Resources: Output
- ▶ Make it tangible
- ▶ Coffee your new best friend

QUICK WINS

Turning sceptics into advocates

#3





QUICK WINS

Turning sceptics into advocates

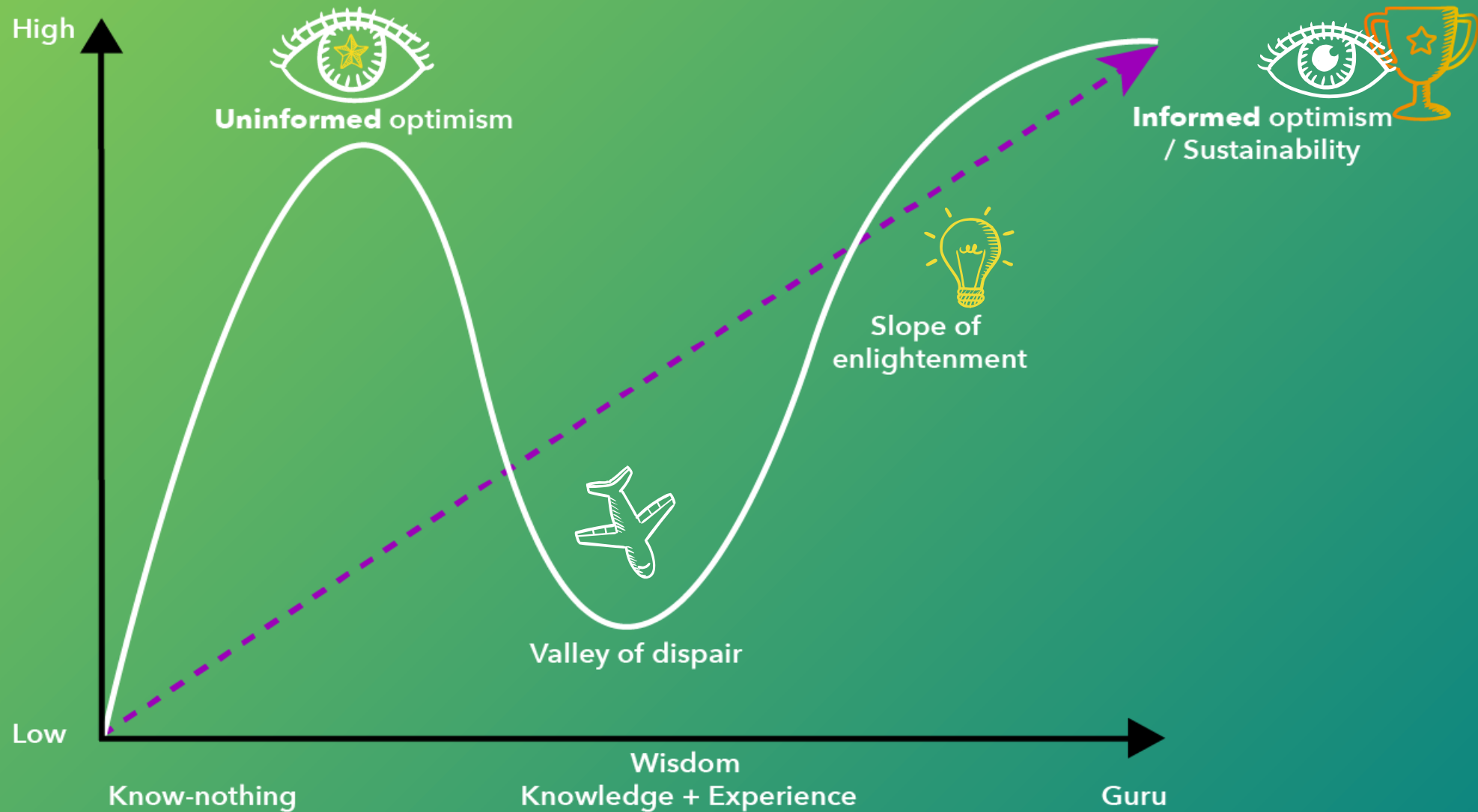
- Your choice of first movers
- Understand the Ben Hur
 - Ensure right rails in place
- BUT mobilise for quick wins
- 1.0 should represent a billboard
- Proof of what you can do with a small budget
- Communication at all levels
- Remain humble
- Share the kudos





QUICK WINS

From uninformed to informed optimism



BUILD OUT

Everyone likes a winner

#4





BUILD OUT Everyone likes a winner

- ▶ Build out towards long term success
- ▶ Steerco
- ▶ Roadmap approach
- ▶ Share the load
- ▶ Refresh thinking constantly

ACTUARIES INTO THE FUTURE

Be an imagineer

#5



ACTUARIES INTO THE FUTURE

Become an imagineer. Are you ready?



- ▶ **“If data is the new oil, then actuaries are the chief refiners.”**
- Insurance Nexus



- ▶ **New employment opportunities**
 - ▶ Well placed – different disciplines
 - ▶ Adaptable and open minded



- ▶ **Help make sense in a grey world**
 - ▶ Less structure
 - ▶ Partner with business
 - ▶ From model to solution, now solution first then model
 - ▶ Creative intelligence
 - Making unfamiliar combinations of familiar ideas
 - Collaboration and co-creation



- ▶ **The data value chain**
 - ▶ Active contribution not only to data processing/insights/modelling but pro-active data collection



- ▶ **Man and machine**



In future the top layer of your neocortex will connect to an additional layer in the cloud.

This will enable you to think exponentially. You will be able to think more profound, explain yourself better and communicate better.

You will even be funnier!

- **Ray Kurzweil**

“Rightful heir to Thomas Edison”



thanks!

ANY QUESTIONS?